

# Engagement Plan

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## Information and engagement

When contacting potential stakeholders provide them with the following information:

1. What is the purpose of the project
2. What is their engagement purpose
3. What is their engagement scope

## Project purpose

The purpose of the EU project “Implementing Methamphetamine Prevention Strategies into Action (IMPRESA) is to develop, implement and evaluate prevention interventions targeting methamphetamine use tailored to the local needs in five European cities.

Here you can refer to your website with a description of the project.

## Engagement purpose

Members of the Multistakeholder Partnerships will **support with their expertise** (consult):

- in the selection of adequate (existing) best-practice prevention strategies,
- in the adaption of these prevention strategies to the local needs,
- in the planning of the implementation and evaluation of the prevention strategies, and
- in the discussion of the evaluation results

## Engagement scope

The stakeholders’ support of the project will take place via:

- Participation in 5 Multistakeholder Partnership meetings (at 2 hours, respectively) with 10-15 stakeholders in the area of methamphetamine prevention (virtual meetings as long as personal meetings are not possible),
- Further communication with MSP members as needed (e.g. via e-mail and video conferences),
- Participation in brief online surveys on local methamphetamine prevention needs and facilitation of contact data of other potential participants

## Results: outcome

- Reports on status quo in the region
- Guidelines (all of them) (on literature review, mapping, international review, intervention implementation) including feasible / feasibility analysis

## Additional issues to consider

- Identify your stakeholders' objectives for participation (e.g. which problems can be solved by their participation / involvement?). *This can be done by the project team and offered in the engagement purpose or can be done by asking the stakeholders.*
- Either offer or identify the benefits for stakeholders. The benefits can be on a macro level or pragmatic and may include:
  - To contribute to the reduction of harms which (potential) methamphetamine users are facing
  - To be part of a lighthouse project ensuring the implementation of adequate and effective methamphetamine prevention
  - To contribute to the development or enhancement of a network on the prevention of harmful methamphetamine use
  - To be visible as an active stakeholder (e.g. in the eyes of potential funders)  
*This should be provided under purpose or scope or separately at the end.*

## Further issues

- Are there any limitations which need to be taken into account? E.g. stakeholders may be involved in other activities, hence will not be willing to participate in too many meetings.
- Do you have obligations to consider, such as- ethics, privacy, cultural responsiveness?
- Will your project require more than one stage of engagement? Will you engage different stakeholders using different methods? For example, depending on the local context, you may want to ensure that police representatives will not attend a meeting at the same time as methamphetamine users.